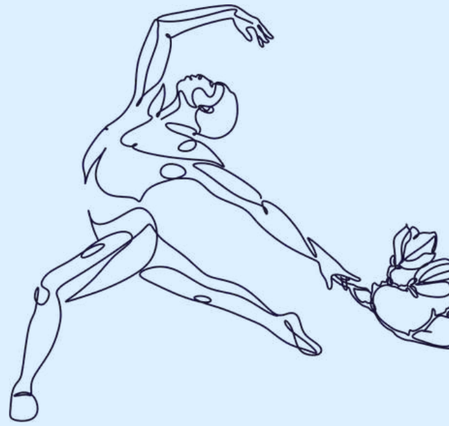
DANCE THE CITY

MONS CITY TOUR



WELCOME TO MONS

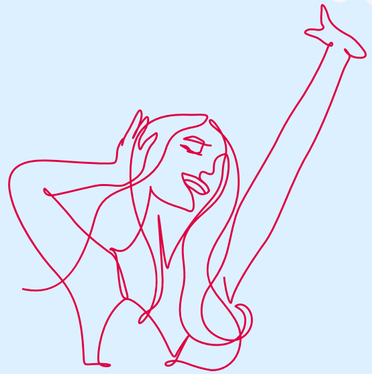
ALORS ON DANSE

This city tour is an **invitation to discover** the streets of Mons through **music and dance.**

A **music playlist**, a pair of **headphones,** a fully charged **phone,** and some **dance moves** are all that participants need to experience the city in a very unique way.

WHAT IS THIS TOUR ABOUT?

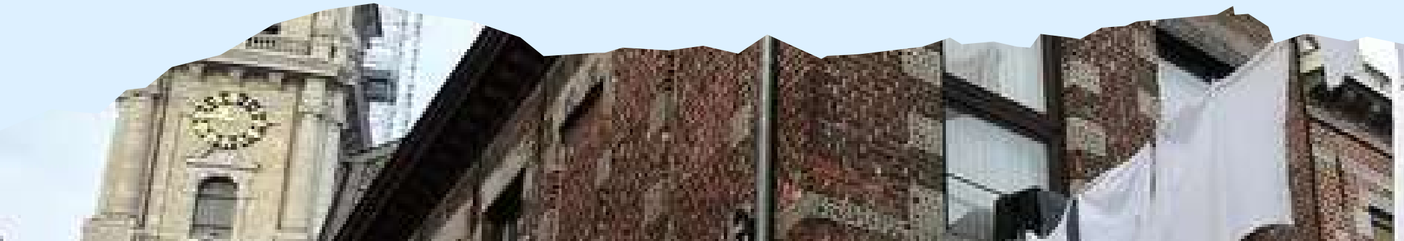
DANS(E) LES RUES



The participants of the tour, led by a **guide**, will **dance to the rythm** of a **collaborative music playlist** around notable spots of the city.

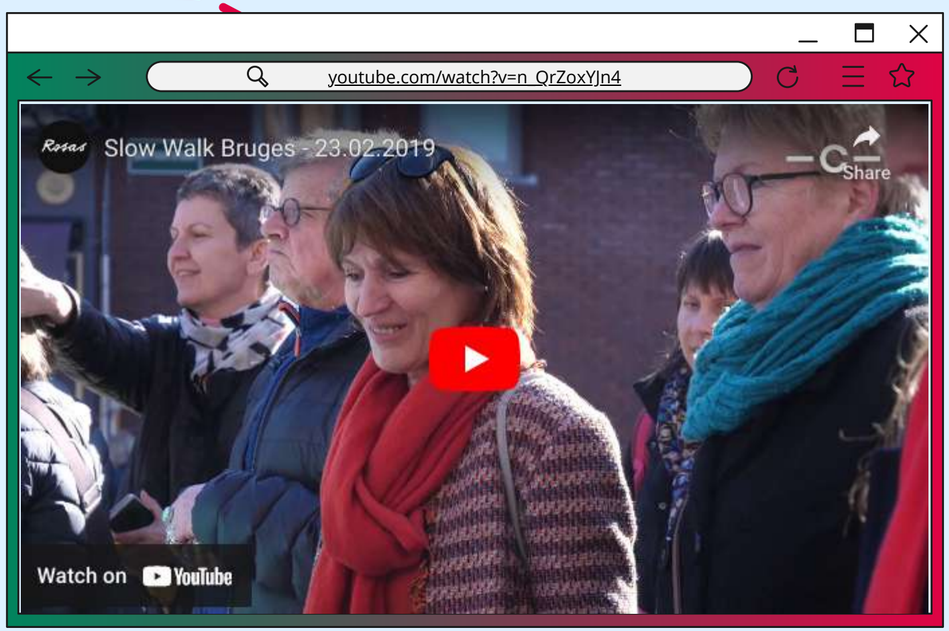
The city explorer or tourism enthusiast leading the activity will follow a **city map**, which can be accessed **online** and **further developed** by anyone who wants to **add other places,** therefore, **extending the tour's route**. With this tour, we intend to bring:

· ART TO THE COMMUNITY · A CRITIQUE OF URBAN SPACE DESIGN · CREATIVITY · CONNECTION AMONG PEOPLE AND TO THE SETTINGS



INSPIRATION

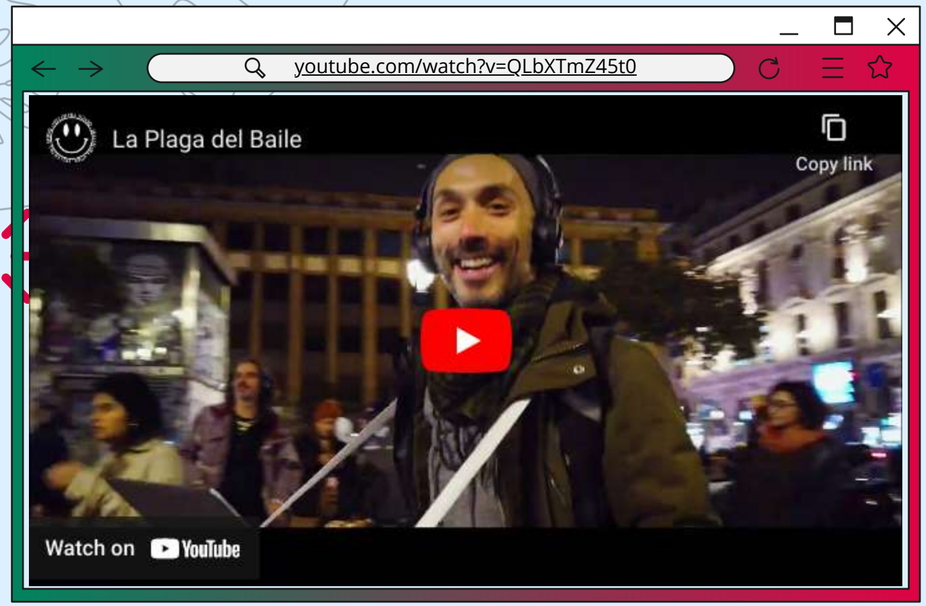
DANS(E) LE MONDE



· A.T KEERSMAEKER ·

SLOW WALK BRUGES 2019

Similar initiatives have been already created in other parts of Europe, on different modalities, but with the same essence: **engaging local communities in the public space to have a dance together.**



· LA PLAGA DEL BAILE ·

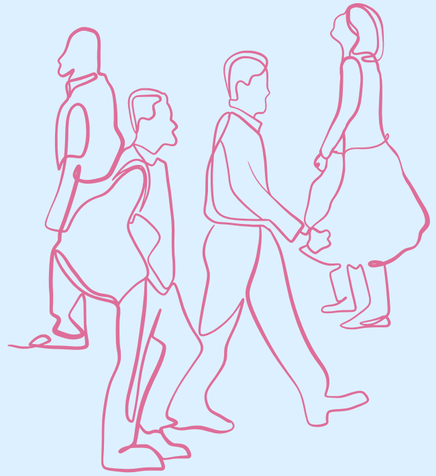
MADRID 2022

FORMAT

IT TAKES TWO TO TANGO

PARTICIPANTS

Groups of people (the larger, the better) from **all ages, all backgrounds and paths of life**, who are interested in experiencing an **alternative perspective for exploring the city.**



CITY TOUR LEADER

A city explorer is in charge of **animating the group**, the **route** of the tour and the **music streaming**.

The need for someone from the CCIs or tourism industry to lead the activity presents an opportunity to **engage with the local arts arts industry.**

The **tour's length will depend** on how the **group reacts** to the dynamics of the activity, but 2h would be a good duration.

USE OF DIGITAL TOOLS

SILENT DISCO

The innovation of this tour lies on its **simplicity** and **replicability** in other cities due to the ease and small number of **digital tools** that are needed:

· **PHONE WITH INTERNET** · Spotify is a streaming app that requires Internet connection.

· **SPOTIFY PLAYLIST** · Easibly accessible through a QR code. Collaborative playlist of Belgian music.

· **ONLINE CITY MAP** · Map of Mons in which new spots can be added by participants.

· **PAIR OF HEADPHONES** · Each participant will use their own headphones, therefore there is not any noise disturbance to the others.

SCAN/CLICK ON ME TO START DANCING!

Google My Maps

shorturl.at/anBHN

SUSTAINABILITY

STREET HARMONY

This tour's features make this project sustainable because they are:

· **SOCIALLY SUSTAINABLE** · As it does not entail the typical tourist format of a tour, it might get the **attention and engage with the locals**, bringing together locals, tourists and even foreigners. The **collaborative** aspect of the playlist and map contribute to the better understanding and connection among citizens.

· **ECONOMICALLY SUSTAINABLE** · Since all the resources are available **online and for free**. The only thing that could incur a cost would be the engagement of a city explorer to guide the tour, which would still positively impact the local art industry if the chosen person was a member of the CCIs.

· **ENVIRONMENTALLY SUSTAINABLE** · The nature of this tour is essentially **100% environmentally sustainable**, including the element of the headphones that do not contribute to noise pollution.

· **TIME-EFFICIENT SUSTAINABILITY**· The **simplicity** of the proposal of this tour makes it **replicable and likely to continue being enhanced in the future**.

TOUT MONS DANSE

INCLUSIVITY

ACCESSIBILITY

DIVERSITY

UNITY

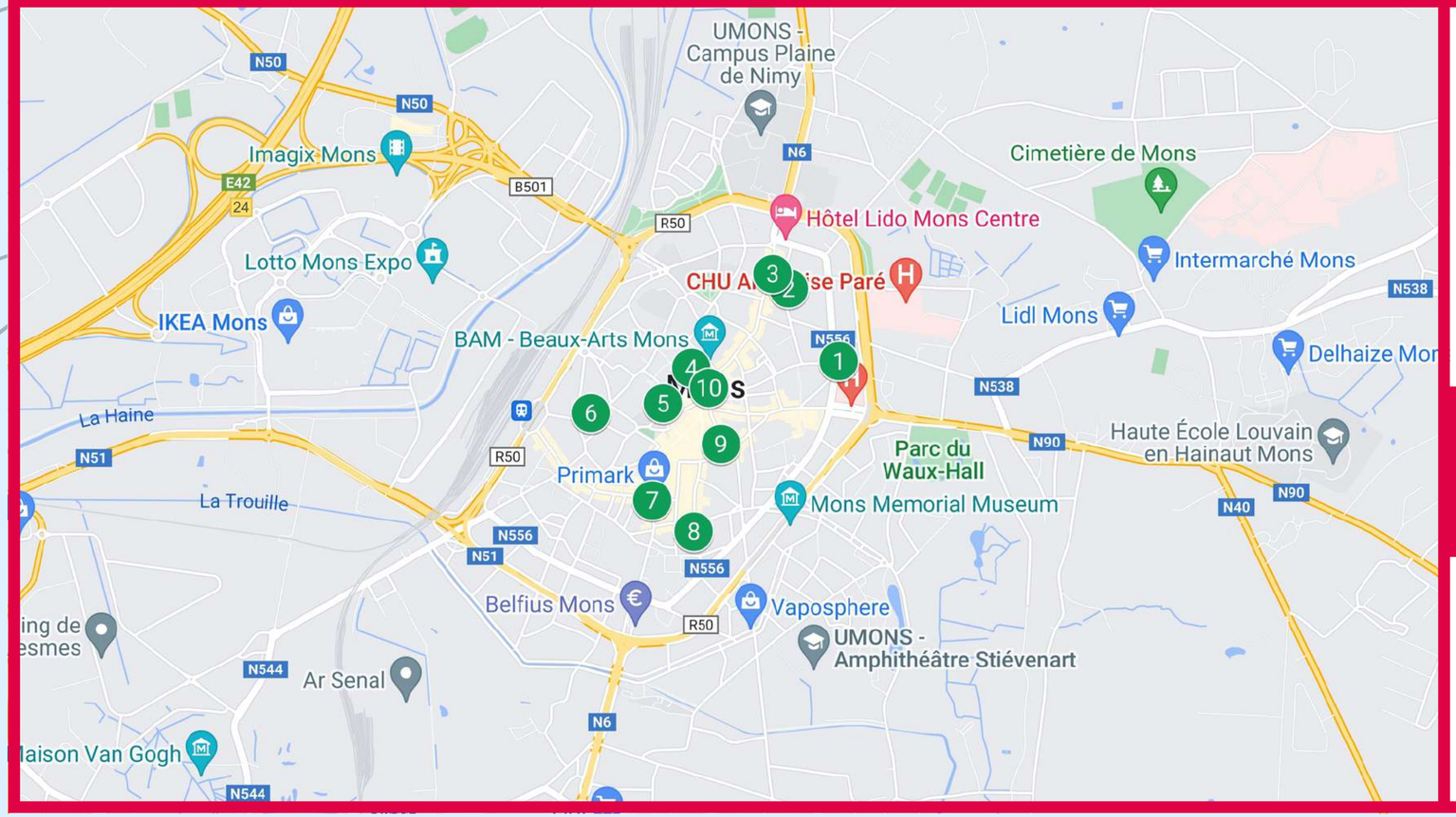
Music has the power of **uniting people despite our differences**, and this tour can be an opportunity to **celebrate** them, dancing, grooving, expressing, embodying.

It is **not** about creating **a choreography,** therefore **it does not require any previous experience** related to music or dance. It is **open to everyone and anyone.**

Also, as the **playlist and city map are collaborative**, they show the **result of combining many people's preferences, views and tastes**, so it can also be a **space to learn and discover** in terms of new places and songs.

MONS DANCING TOUR ROUTE

https://www.google.com/maps/d/u/0/edit?mid=13LxB-xlfYIqbCqtQWam2rxxf7ihNXtY&usp=sharing



DANCE THE CITY

Other City