

DI OTHER CITY

# CLUEWICE'S TOUR

Participants:

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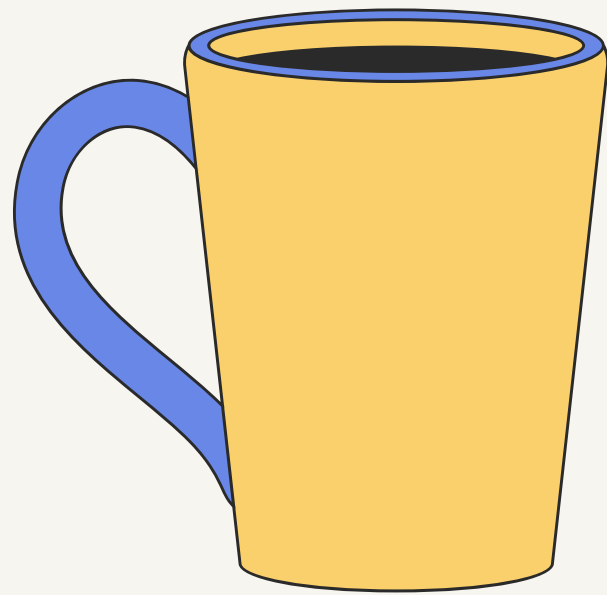
CLUEWICE

# Welcome to our fantasy tour!



Target: families

Aim: to entertain and  
explore Gliwice by  
discovering history,  
gastronomy and its  
natural space



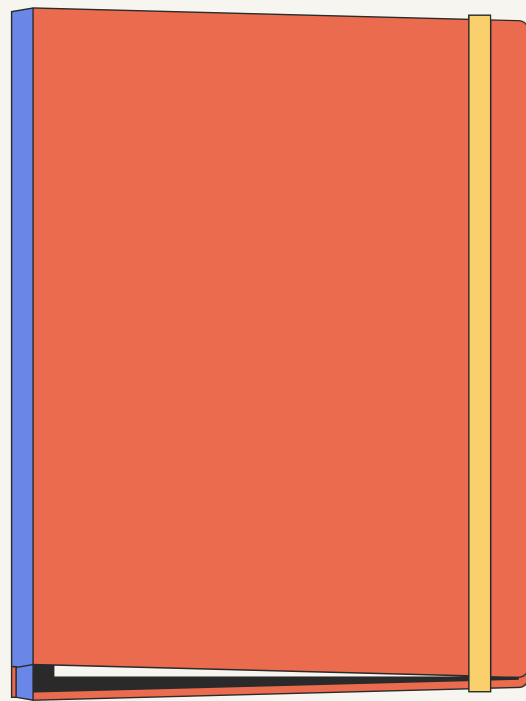
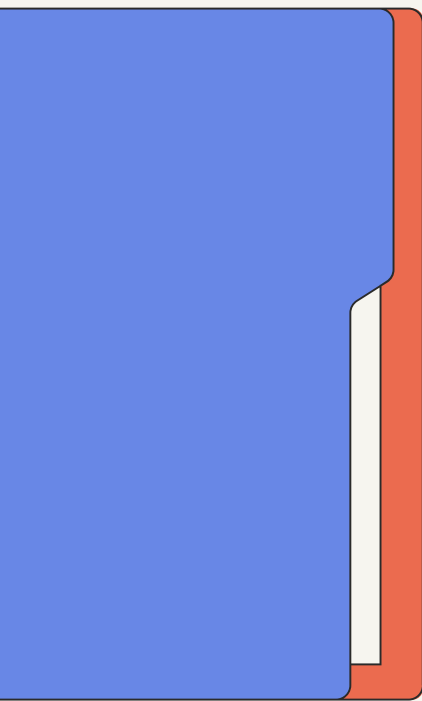
# The process of ideation

1- Generate ideas and brainstorming

2- to do list, steps and tasks division

3- research for information

4- and then we have make it on app!





# DIGITAL TOOLS

Action bound

Podcast

QR code

Open street map

Instagram

Canva

Adobe premier pro and Illustrator

Treasure hunt

Role play

Karaoke from youtube

Socialize with local people

# Gamification



# Enjoy it!



Action bound

Start the bound!



QR code for Podcast

Listen the  
recommendations of local



Follow the tour on Instagram!

#ClueWice