



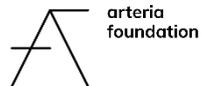
izi.travel audio guide creation tool

www.diothercity.eu | [#DiOtherCity](https://twitter.com/DiOtherCity)

The #DiOtherCity project is co-financed by the ERASMUS+ programme of the EU (June 2021 to May 2023).

Its content reflects the views of the authors, and the European Commission cannot be held responsible for any use which may be made of the information therein. (Project code: 2020-1-ES01-KA227-ADU-095512).

LES APPRIMEURS



CEPS Projectes Socials
<http://www.asceps.org>

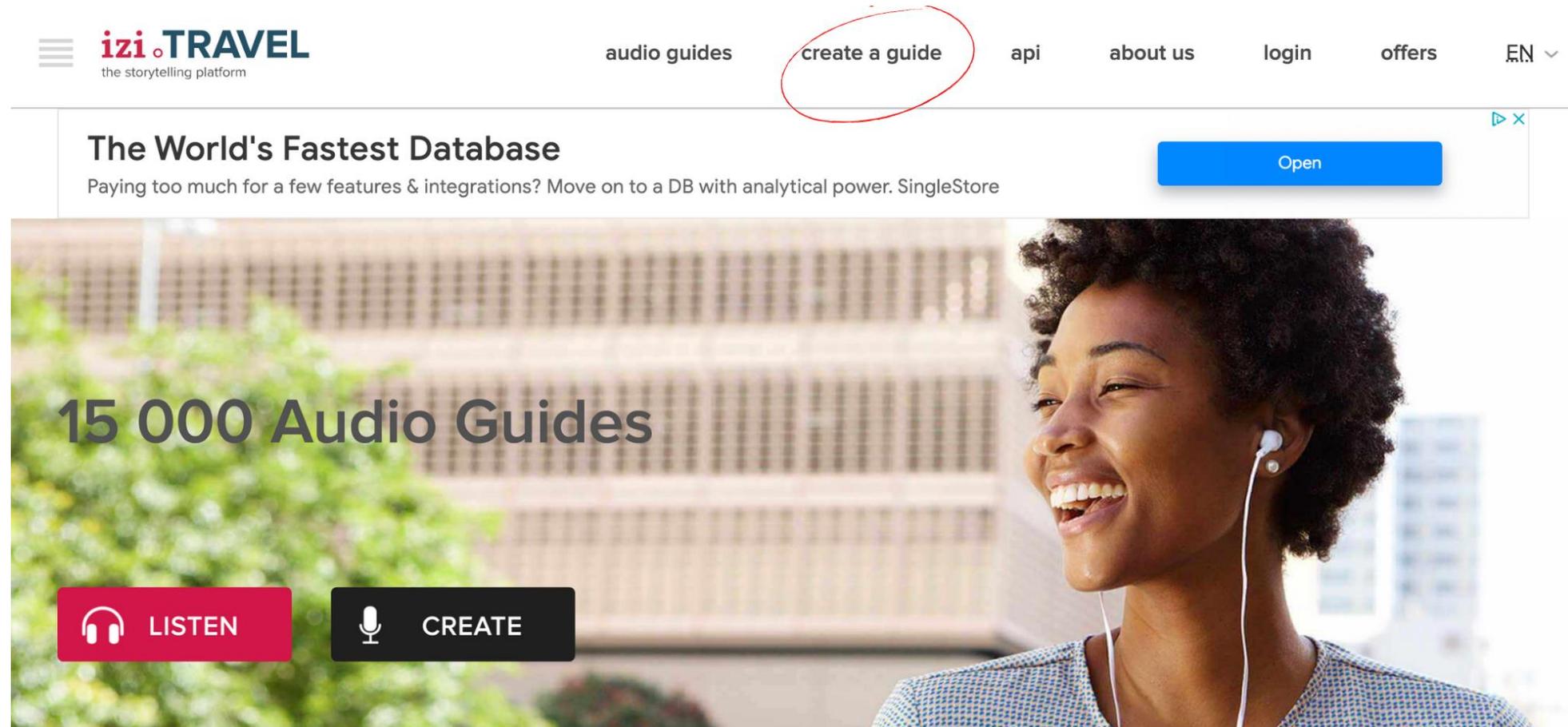


Co-funded by the
Erasmus+ Programme
of the European Union

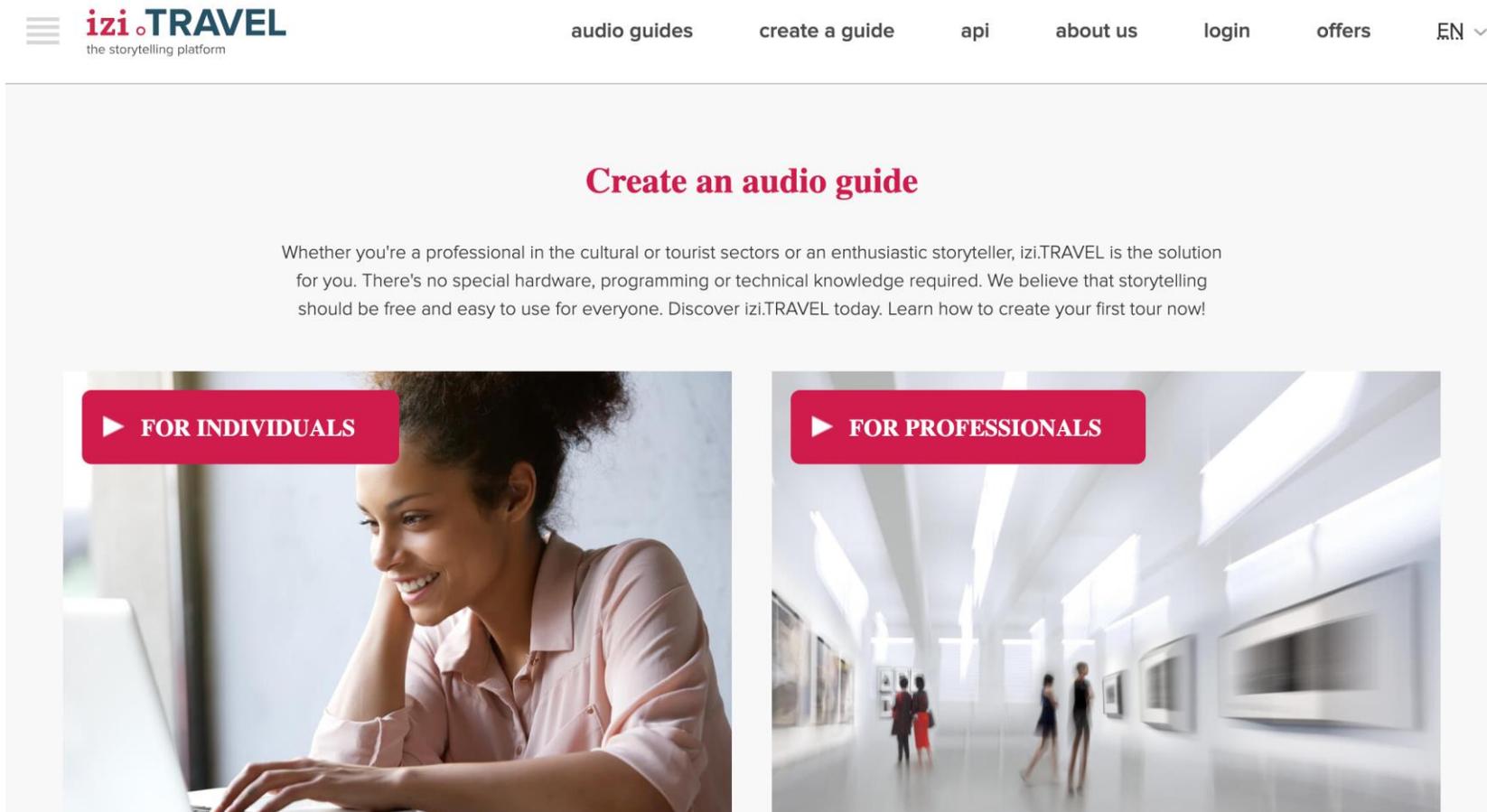


izi.travel is a storytelling platform, or more specifically, an **audio guide creation tool**. It not only provides a constantly enriched library which consists of other users' creations, but also gives new users the possibility to create their own audio guides of a city or a specific place within the city. It covers more than 160 countries and, within these countries, countless cities and museums worth seeing. To use this tool, you don't have to know how to code nor how to use professional audio tools. Creating an audio guide should be easy and hassle-free, and izi.travel is a perfect example of this.

First, go to <https://izi.travel/en> and click on “create a guide” on the upper righthand side of the website. We put a red circle around it in the image below.



Then, you will see a landing page with two options: for professionals or for individuals, as shown in the image below.



The screenshot shows the top navigation bar of the izi.TRAVEL website. The logo is on the left, followed by menu items: audio guides, create a guide, api, about us, login, offers, and a language dropdown set to EN. The main content area features a heading 'Create an audio guide' in red, followed by a paragraph explaining the platform's accessibility. Below this are two large buttons: 'FOR INDIVIDUALS' with a play icon and a photo of a woman at a laptop, and 'FOR PROFESSIONALS' with a play icon and a photo of a museum gallery.

izi.TRAVEL
the storytelling platform

[audio guides](#) [create a guide](#) [api](#) [about us](#) [login](#) [offers](#) [EN](#) ▾

Create an audio guide

Whether you're a professional in the cultural or tourist sectors or an enthusiastic storyteller, izi.TRAVEL is the solution for you. There's no special hardware, programming or technical knowledge required. We believe that storytelling should be free and easy to use for everyone. Discover izi.TRAVEL today. Learn how to create your first tour now!

▶ **FOR INDIVIDUALS**

▶ **FOR PROFESSIONALS**

Once you've made your decision, you will see a landing page with a "start now" button. Click it!

izi.TRAVEL
the storytelling platform

audio guides create a guide api about us login offers EN

Delight your visitors with immersive content

izi.TRAVEL is the free professional tool to create mobile multimedia guides. There's no special hardware, programming or technical knowledge required. That's why thousands of museums, galleries, cities and attractions use it to tell their stories.

▶ START NOW

Use izi.TRAVEL to turn your existing content into interactive mobile guides or easily create new, engaging tours. Get your content online in 3, easy steps:

- 1 Create**
- 2 Publish**
- 3 Promote**

Then, you have to register:

Creating an audio guide is easy!

The izi.TRAVEL CMS interface allows you quickly to create, test and publish an audio guide. All instructions and resources are available on login under the HELP menu.

Registration

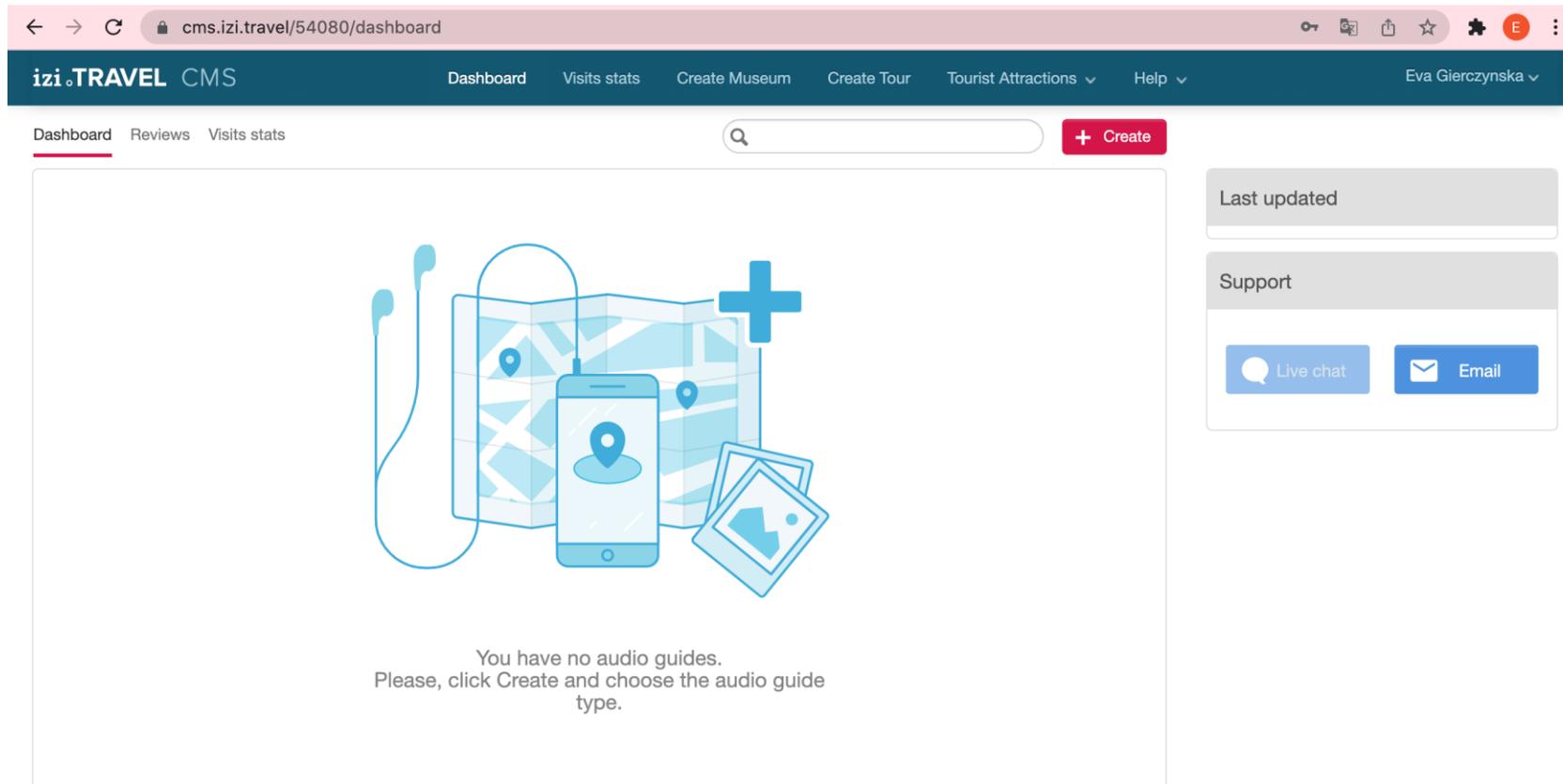
Full name

Organisation

E-mail

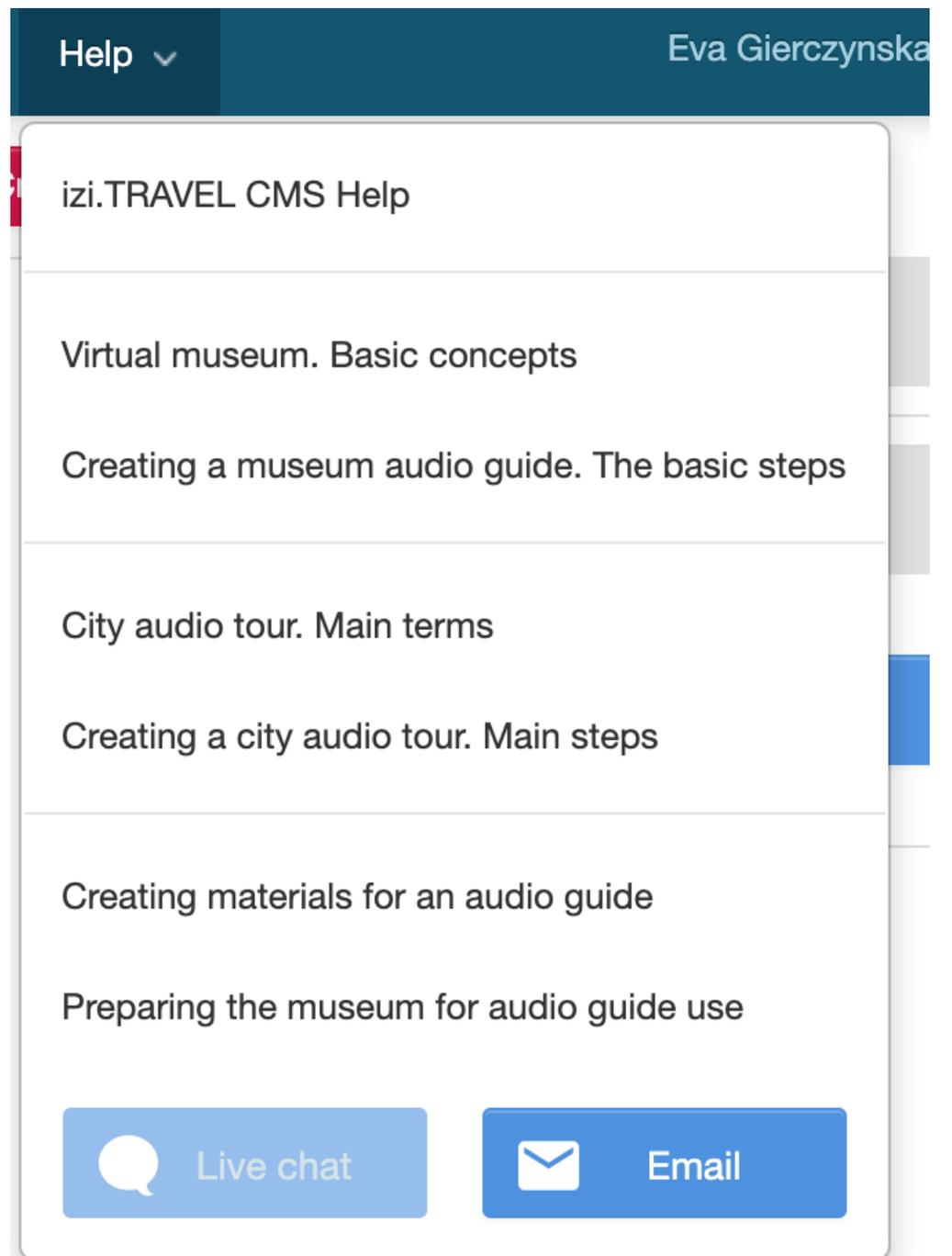
Next >

Enter your personal / professional information. You will receive an e-mail with a confirmation link. Click on it and you will be redirected to the creation page. It will look something like this:



The screenshot shows the iziTRAVEL CMS dashboard. The browser address bar displays 'cms.izi.travel/54080/dashboard'. The navigation menu includes 'Dashboard', 'Visits stats', 'Create Museum', 'Create Tour', 'Tourist Attractions', and 'Help'. The user 'Eva Gierczynska' is logged in. The main content area features a search bar and a '+ Create' button. A large illustration depicts audio guides with a smartphone, earbuds, a map, and a plus sign. Below the illustration, a message reads: 'You have no audio guides. Please, click Create and choose the audio guide type.' On the right side, there are sections for 'Last updated' and 'Support', with buttons for 'Live chat' and 'Email'. A 'Support' button is also visible at the bottom right.

From your dashboard, you can create various content, like a museum (“create museum”) or a tour (“create tour”). If you need help, check out these quick explanations provided in the “help” section in the upper righthand corner:



The screenshot shows a user interface with a dark teal header. On the left, there is a 'Help' dropdown menu with a downward arrow. On the right, the user's name 'Eva Gierczynska' is displayed. Below the header, a white help menu is open, listing several help topics. At the bottom of the menu, there are two blue buttons: 'Live chat' with a speech bubble icon and 'Email' with an envelope icon.

Help ▾ Eva Gierczynska

izi.TRAVEL CMS Help

Virtual museum. Basic concepts

Creating a museum audio guide. The basic steps

City audio tour. Main terms

Creating a city audio tour. Main steps

Creating materials for an audio guide

Preparing the museum for audio guide use

 Live chat  Email

There, you can read more about virtual museums and how to create a museum audio guide. You can also **deepen your knowledge** about city tours, reading the main terms and a tutorial on how to create a city tour. Finally, you can read about **creating materials for an audio guide** and, what we consider to be quite useful, about preparing your museum for audio guide use. If you didn't find the answer you were looking for, you can also use the live chat option or send an email to izi.travel helpdesk.

Then, click the red CREATE button on the right side of the website. izi.travel provides a quick explanation of three creation options after clicking the “create” button. A good solution for those who skipped reading the detailed explanation! ;)

ws Visits stats [+ Create](#)



MUSEUM

Use Museum to create any indoor guide. It can be for museum, castle, gallery, event venue, university campus, etc.

[Learn more...](#)



TOUR

Use Tour to create any outdoor tour. This can be walking, running, biking, or even a car tour.

[Learn more...](#)



TOURIST ATTRACTION

Use Tourist Attraction to create single stories about anything you like: from iconic buildings to your favourite cafe.

[Learn more...](#)

Here, we can see that we will create **different types of content** for indoor and for outdoor tours, as well as for one-time tourist attractions like iconic buildings, or just cool places we want to show to the world.

Click one of the three options. You will then have to **mark your choice on the map** to give izi.travel the possibility to localise your spot and to make it accessible to others, too.

Once you've done it, go back to the dashboard.

You will now see your new spot and you will be able to add any improvements you want, like photos, audios, quizzes or videos (the last two being optional).

You can also **generate your personal QR code** that you will place next to your tour on your website: this will take your clients directly to the mobile app, and the experience will begin!

Click on your experience and enjoy!



+ Create



Museums 0 See the video tutorial



Create Museum



Tours 0 See the video tutorial



Create Tour



Tourist Attractions 1

Map



A beautiful place for thinking and pondering ideas
English





www.diothercity.eu | [#DiOtherCity](https://twitter.com/DiOtherCity)

The #DiOtherCity project is co-financed by the ERASMUS+ programme of the EU (June 2021 to May 2023).

Its content reflects the views of the authors, and the European Commission cannot be held responsible for any use which may be made of the information therein. (Project code: 2020-1-ES01-KA227-ADU-095512).
