



Audio Guide

Link to digital tool	https://izi.travel/fr
Level of knowledge	According to https://europa.eu/europass/en/description-eight-efq-levels : Level 3, Basic
Learning objectives	To show tourism professionals how to use platforms like this, and how to prepare their own audio guides and then publish them on their platform for further use.
Linked to module	Modules 3 and 4

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The #DiOtherCity project is co-financed by the ERASMUS+ programme of the EU (June 2021 to May 2023).

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Description of the tool	<p>izi.travel is a storytelling platform, or more specifically, an audio guide creation tool. It provides a constantly updated and enriched library which consists of other users' creations, while also giving new users the possibility to create their own audio guides of a city or a specific place within the city.</p> <p>It offers access to more than 160 countries and, within these countries, countless cities and museums worth seeing. To use this tool, you don't have to know how to code nor how to use professional audio tools. Creating an audio guide should be easy and hassle-free, and izi.travel is a perfect example of this.</p>
How to use the tool as part of the course	<p>izi.travel can be used to create online tours describing both indoor and outdoor areas (for example, a museum or a touristic site), as well as one-time visits to smaller tourist attractions.</p>

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It is easy to use, so tourism professionals can easily adapt it to their needs and introduce it into their everyday lives. They can locate their tourist attractions on the map, add photos, videos, descriptions and quiz questions, and then incorporate these into their website's body by adding a simple QR code that will lead the visitors directly to the mobile app.

We have provided a small tutorial to help you get started with creating your audio guide using izi.travel—**see “Tutorial izi.travel” in the toolkit for this module!**

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