



Inclusive Tourism for the DHH community

Link to digital tool	Tourfriend Phygital Serious Game
Level of knowledge	Basic general knowledge
Learning objectives	Learn basic dialogues in Sign Language to be able to communicate with Deaf & Hard of Hearing (DHH) tourists.
Linked to module	3, 5
Description of the tool	Tourfriend Phygital is a free and interactive tool that can help you improve inclusion by learning basic dialogues in Sign Language. To play the Tourfriend Phygital Serious Game, first you will need to download the content and print out the material. Once you have all the material ready, you can use the

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game guidelines (found on the Tourfriend website) to start playing. There is also an app version of the game available in Greek, French and Italian.

There are some additional [guides](#) and [educational material](#) available on the website which explain the benefits of **creating a more inclusive tourism industry for the DHH community**, as well as some tips on how a start-up in this industry can become more inclusive. More can be found [here](#).

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How to use the tool as part of the course	<p>Making city tours more inclusive and aimed towards a wider target audience is a crucial part of the DiOtherCity project.</p> <p>You can use this tool to improve inclusion within your business and/or team. You can also use this tool as a team bonding activity, while learning basic dialogues in international, Greek, French or Italian sign language.</p>
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