



360° & 180° photos

Link to digital tool	https://www.ptgui.com/
Level of knowledge	Basic knowledge and basic equipment. According to https://europa.eu/europass/en/description-eight-eqf-levels , Level 4
Learning objectives	To allow professionals from the CCIs and the tourism sector to enrich their virtual tours by adding high-quality, mesmerizing and realistic photos.
Linked to module	Modules 3 and 4.

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The #DiOtherCity project is co-financed by the ERASMUS+ programme of the EU (June 2021 to May 2023).

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Description of the tool	A free trial version of the Ptugi program is available, and then you can switch to a paid license. However, the trial version will likely be enough for our basic needs and for more occasional use. The use of the tool is quite easy, as the program does everything itself: the user only has to upload their photos on the website (or in the offline version of a program, once they have downloaded it). The program stitches the posted photos together into a 360° or a 180° photo version that can be used in our tours to see a place or item in 180° or in its full 360° range!
How to use the tool as part of the course	180° and 360° photos can be an interesting element of a visual tour, as we mentioned before. They can also be used outside of the context of virtual tours, providing beautiful visuals for the websites of CCI or tourism professionals. Check out the PTGui website for some helpful tutorials!

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