

QR Codes



Link to digital tool	https://qrty.mobi/en/
Level of knowledge	Basic digital knowledge and skills
Learning objectives	To be familiar with various digital tools and strategies and apply them to content creation. To allow professionals from the CCIs and the tourism sector to enrich their virtual tours by generating and developing ideas in practice using QR codes.
Linked to module	Module 4
Description of the tool	There are many platforms that allow users to generate their own QR codes , whether they lead to an e-book, to a website, to your podcast, or basically anything else. The first platform, QRTY , requires buying a subscription plan but it gives more options to edit, whereas the second option, The QR Code Generator ,

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	<p>is free. The instructions and interfaces on the platforms are very clear and give us a step-by-step guide to generating the code, so they are very user-friendly.</p>
How to use the tool as part of the course	<p>QR codes can be used to share information quickly about anything you like. They can redirect users to the platform, website, sound, video, etc. you want them to see. They can also be used during your tour as a part of augmented reality, mixing the real world with the virtual one.</p> <p>The use of QR codes in tours varies depending on the type of the tour. For example, they can be used as stickers in particular places in the tour with codes that redirect the user to one of your podcasts, or to the website of the particular place you want to highlight.</p>

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