

Prototypes

Link to digital tool	Canva
Level of knowledge	Medium knowledge
Learning objectives	Know how to generate and develop ideas with different methodologies.
Linked to module	2, 3, 4, 5
Description of the tool	<p>A prototype is a test of what you want to achieve. To make a prototype you must clarify the purpose: to explore and find more possibilities of what you are developing, to evaluate the work you are doing or to communicate and show what your project will look like.</p> <p>Canva is a powerful online tool for designing (not only for prototyping). In Canva you can design presentations, videos, logos, posters, etc. To start creating, you should first create an account. Canva has</p>

www.diothercity.eu | [#DiOtherCity](https://twitter.com/DiOtherCity)

The #DiOtherCity project is co-financed by the ERASMUS+ programme of the EU (June 2021 to May 2023).

Its content reflects the views of the authors, and the European Commission cannot be held responsible for any use which may be made of the information therein. (Project code: 2020-1-ES01-KA227-ADU-095512).



	<p>a free plan with many assets and templates, and a pro version with more characteristics, templates and materials available. Take a look at the Canva templates here: https://www.canva.com/templates/</p> <p>Canva also has a “design school”, or video tutorials with guides and learning materials to help you develop better designs. This is a tutorial developed for beginners:</p> <p>https://designschool.canva.com/courses/canva-101/?lesson=opening-canva-for-the-first-time</p>
How to use the tool as part of the course	<p>As you can see, Canva can be useful in many steps of your project: to create invitations, cards, posters and so on; to engage the public to participate in your tours; or you can create maps and instructions, social media content and much more.</p>

www.diothercity.eu | #DiOtherCity

The #DiOtherCity project is co-financed by the ERASMUS+ programme of the EU (June 2021 to May 2023).

Its content reflects the views of the authors, and the European Commission cannot be held responsible for any use which may be made of the information therein. (Project code: 2020-1-ES01-KA227-ADU-095512).





A powerful tool of Canva is that you can also create mockups. A mockup is a representation of a product that shows how this will look when it is finished. For example, if you want to create a website, an app, or any other online content, you can see how this website will look before actually developing it.

Take a look at these Canva mockup templates to get inspired:

<https://www.canva.com/design/play?type=TAEdYRT56Sg&category=tAEeXMJyGwo&locale=en&analyticsCorrelationId=c312de4f-3176-4421-892e-32a5fa882642>

www.diothercity.eu | #DiOtherCity

The #DiOtherCity project is co-financed by the ERASMUS+ programme of the EU (June 2021 to May 2023).

Its content reflects the views of the authors, and the European Commission cannot be held responsible for any use which may be made of the information therein. (Project code: 2020-1-ES01-KA227-ADU-095512).