

Augmented Reality



Link to digital tool	https://www.assemblrworld.com/ or https://sketchfab.com/
Level of knowledge	Intermediate digital knowledge
Learning objectives	To be familiar with various digital tools and strategies and apply them to content creation. To allow professionals from the CCIs and the tourism sector to enrich their virtual tours by generating and developing ideas in practice using augmented reality.
Linked to module	Module 4
Description of the tool	Assemblr is a platform for developing 3D and Augmented Reality (AR) content easily. It is possible to develop content with a tablet or a mobile phone through the Assemblr app , or on the computer with Assemblr Studio .

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The #DiOtherCity project is co-financed by the ERASMUS+ programme of the EU (June 2021 to May 2023).

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How to use the tool as part of the course	<p>AR technology plays a vital role in the tourism sector. Many countries create engaging shows and draw tourists with the help of AR software. Cities and hotels are navigated and explored with the help of street signs and road maps. Museums can provide more in-depth information about their exhibits to tourism actors with the help of augmented reality software.</p> <p>Creation phases:</p> <ul style="list-style-type: none">▪ Using a computer, download Assemblr Studio (it is also possible to develop a project from Apple systems or Android).▪ Create an account (click on register and enter your information).▪ Click "Create a new project" (and add a title for the project, which can be changed later if you like)
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- Click on the + icon in the lower right corner and choose “3D object” from the library (you can use 3D objects included with the app). To add a custom 3D model, just click on “import” and choose the .fbx file.
- Tap anywhere to place the object and use the arrows to move, scale or rotate the object.
- To add some text, click on the icon and choose the place where it is going to be located (on the righthand side of the screen you can change the text, font, color, position and rotation of the text, and you can also move the text with the yellow arrows).
- Add an image (Click on the image icon and choose where you want to position your image. Choose the image to insert on the righthand side, from a file on your computer or from a URL.)
- To add a video, just click on the video icon and paste the URL.

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- Before publishing - click on preview and make sure that everything is in the right place.
- Click on “Publish”, add a description, and click on “Publish Now”. Copy the link to share with others.

More detailed instructions are available here: https://www.dimpaproject.eu/wp-content/uploads/2021/01/Augmented-Reality-Assemblr_-Model-2.pdf

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