Co-funded by the Erasmus+ Programme of the European Union

DIY Challenge 1: Do it yourself, step-by-step

It's time to try storytelling yourself!

Here are some useful tips to start building a simple story.
Follow this step by step challenge to get started with storytelling.

1 Jot down the main topic of your idea

2 Jot down 10 key words

Think about what would be the essential words for your story. Imagine that without those keywords, your story could not be told.

3 Define the lesson/the purpose

Write in 1 sentence what the audience should take away from your story.

4 Choose 2 events relevant to your story

At least 2! Think about actions, events and sentences that give a turn to the story's plot.

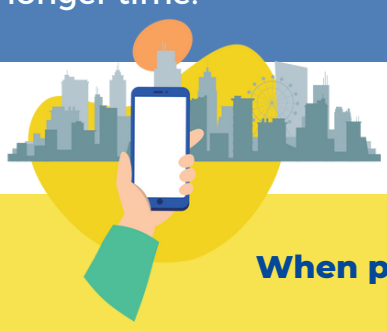
5 Build a basic storyboard

It will have the three main sections of START - DEVELOPMENT - END

Depending on what media are you choosing to use, don't forget:

Visual elements: pictures, videos, animations, graphics, etc.
Audio elements: voiceovers, sounds, music, etc.

Note that you don't need to have professional equipment to obtain good quality visuals or audio, but you should **pay attention to providing a quality look and sound** to allow for the best results in terms of engagement.
Good quality audiovisual material in fact is more likely to be consumed by the audience for a longer time.



SOME TECHNICAL TIPS:

When producing pictures or video material, keep in mind:

The light is fundamental for quality image results: Provide as much natural light as possible while shooting or recording, in the case of artificial light, try to reproduce the temperature and brightness of natural light.

Steady hands can be helpful for both pictures and videos. If you don't have a tripod or a stabilizer, you can use a physical support or check the elbow camera trick online.

Choose a frame and stick with it. Whether you choose a portrait or a landscape orientation for your content, maintaining that orientation for the whole project will give you the best results.

When producing audio material, keep in mind that you need to keep the audio tidy and clear.

You don't need expensive microphones to do the job, there are lots of cheaper options that will work just as well.

You may be surprised at how **many creatives share their equipment for rent** (check online for digital creator networks).

None of the previous options works for you? Well, you can use a spare smartphone with the "voice memo" function to record your audio as if it was a microphone. You can then add the audio track to your video content or use it as is.

External resources we mentioned that you may find useful...

Example of engaging digital storytelling on how to do digital storytelling
Mini challenge: Identify strengths, weaknesses and aspects of the narrative style.

Create a digital story
Mini challenge: Identify strengths, weaknesses and aspects of the narrative style.

About screenwriting and plot development

The Elbow camera trick

www.diothercity.eu | #DiOtherCity
The #DiotherCity project is co-financed by the ERASMUS+ programme of the EU (June 2021 to May 2023).
Its content reflects the views of the authors, and the European Commission cannot be held responsible for any use which may be made of the information theirin. (Project code: 2020-1-ES01-KA227-ADU-095512).

LES APPRIMEURS · arteria foundation · CEPS Projectes Socials http://www.asceps.org · CITIZENS IN POWER · LogoPsyCom · MULAB