



MODULO 3

RISORSE

Vantaggi e svantaggi delle fiere

Di seguito alcuni link utili per permetterti di trovare maggiori informazioni sulle fiere e i loro utilizzi.

- <https://www.business.qld.gov.au/running-business/marketing-sales/marketing-promotion/show-exhibition/benefits>
- <http://www.map-dynamics.com/blog/209/Advantages-of-a-Trade-Show.html>

Investitori

Ecco alcune informazioni aggiuntive per quanto riguarda gli investitori

- https://www.crowdcube.com/raising-finance?nst=0&utm_source=bing&utm_medium=cpc&utm_campaign=PX%20%7C%20Investors&utm_term=new%20business%20investors&utm_content=Business%20Investor
- https://www.angelinvestmentnetwork.co.uk/entrepreneurs-home?utm_source=bing&utm_medium=cpc&utm_campaign=UK%20-%20Find%20an%20Angel%20Investor&utm_term=%2Bbusiness%20%2BInvestor&utm_content=Business%20Investors
- Video per la Lezione 1 – JRM Business - <https://www.youtube.com/watch?v=CzncRIRdqDM>



Pianificazione .

La pianificazione è una parte vitale per il successo ed è importante riuscire a farlo correttamente affinché la nostra idea si sviluppi e progredisca

- [http://www.sage.co.uk/business-advice/starting-and-planning/how-to-write-a-business-plan?utm_source=Bing&utm_medium=Paid-Search&utm_campaign=UK%7cBING%7cAWARENESS%7cGeneric_BusinessPlanninq\(E\)%7cGBR_AWAG&utm_term=business-plan](http://www.sage.co.uk/business-advice/starting-and-planning/how-to-write-a-business-plan?utm_source=Bing&utm_medium=Paid-Search&utm_campaign=UK%7cBING%7cAWARENESS%7cGeneric_BusinessPlanninq(E)%7cGBR_AWAG&utm_term=business-plan)
- https://www.lawdepot.co.uk/contracts/business-plan/?loc=GB&pid=msnppc-buspln_GB-generic_g1-msnkey_business%20plan&utm_source=bing&utm_medium=cpc#.WZK_b7pFxPY
- Video – Lesson 1 – Green Dot Theory - <https://www.youtube.com/watch?v=qw7vOix5zw>
- Video – Lesson 1 – Problem Solving - <https://www.youtube.com/watch?v=vq936IW9i7Q>



Social Media nel Business



Erasmus+

S U Y S E

I social media possono essere utilizzati a nostro vantaggio quando abbiamo una nuova idea o prodotto - ecco alcune informazioni su come utilizzarli in modo efficace.

- https://business.yell.com/connect/?utm_source=bing&utm_medium=ppc&utm_campaign=PPC_ap_bing_connect&vsrefdom=AandPConnect&gclid=CKDNn8n32NUCFZIFGwodB2MEYg&gclsrc=ds
- <http://www.socialmediaexaminer.com/social-media-for-business/>
- <https://www.theguardian.com/small-business-network/2013/aug/29/social-media-boost-business-tips>



Risorse

Scopri di più sulle risorse che possono aiutarti con la tua nuova idea

- <http://www.businessdictionary.com/definition/business-resources.html>
- <http://smallbusiness.chron.com/5-resources-need-succeed-start-business-23.html>
- http://www.ehow.com/about_5089164_business-resources-definition.html



Test del prodotto

- <https://www.youtube.com/watch?v=4XenqN5Ib9o>