

Module 3

Product Development and Project Planning

Introduction to Lesson 1

This lesson is an opportunity for us to meet up again and have some fun together. This module is aimed to help you develop some of the key competencies that you will need as a social entrepreneur such as problem solving, imagination and beginning to look at structure feedback from our customers - what's the point of asking for feedback if we don't plan to do anything with the feedback we get.

Lesson contents:

- Development of your imagination with some fun and games
- Development of your problem solving skills and how to put these into action
- Looking at customer satisfaction surveys.

This module is slightly different as when we meet up we will come together and play some fun games to help you develop these key competencies - therefore you won't have an exercise at the end to complete as we will complete the exercises as we go through the lesson together.

We looking forward to meeting up soon and having some fun.

When we do meet up feel free to use this opportunity to discuss and share ideas with your peers and trainers. Feel free to ask any questions - we are here to support you.

Introduction to Lesson 2

Welcome to Lesson 2 - in this lesson we will look at the following topics and this will help further develop your understanding of the product development and project planning element.

Lesson contents:

- What can we do to generate income?
- How do we make it happen?
- How do we test it out?
- What resources do we need?
- How do we develop and plan ahead?
- Signposting for further learning and support demonstrated resources document