



Erasmus+

S U Y S E

Module 2

Your Idea

Exercises Case Study

Looking at the case study in Module 2, do the following exercises, by answering the questions:

1) What is the importance of the development of the idea through a social approach, instead of applying only a business model?

2) If you see an opportunity for developing a social business idea, will you start without enough knowledge and skills in this area? Is there a way to overcome this?
