



Module 1

Introduction to social entrepreneurship

Exercises for Lesson 1

1. What are the two goals that any social Enterprise aims to achieve?
2. Think of a social or environmental problem. Write it down. What type of social enterprise would you create in order to improve or solve these problems?
3. Look at the chart. Think about the different aims that the two types of enterprises (social and traditional) are looking for? Think about the different types of people that will benefit from the aims that each one of these enterprises aims to achieve.

	Traditional enterprise	Social enterprise
aims		
beneficiary		