

Module 1 Introduction to social Entrepreneurship

Introduction to Lesson 1

In this first part of Module 1, we will present the main characteristics of a social Enterprise, those people who make them possible by launching them, that is, the social entrepreneurs, and what their aims are.

Following a clear picture of what a social Enterprise is, we will be able to see the differences between a social enterprise and a traditional one.

In this first part, we will become aware of how the social ingredient is the key.

Lesson contents

- What is a social Enterprise?
- What is a social entrepreneur?
- What is social innovation?
- How does a social Enterprise differ from a normal private business?

Introduction to Lesson 2

We will focus on the fundamentals to make a social enterprise run and reach its double goal.

Bodies of governance will be presented in their different forms, according to the legal status of the enterprise, the people that are part of them and what functions assume these bodies of governance.

Management is a key element a well run social enterprise. This role is usually taken over by the entrepreneur (leader or manager), and it has associated certain characteristics that are decisive for the project to go on and to reach the aims it has set. We will see how the manager tends to take care of the execution and guidelines that the body of governance has agreed upon. The working team will be the people responsible to carry them out.

Another important part of social enterprises is how they are funded, especially at the very beginning, when a start up is taking its first steps for both private and public aid this can be difficult to access, although as time goes by there are more of them available.

We will see how interdependent these three levels of work are, and how they relate to each other.

Lesson contents

- How is a social Enterprise governed?
- How is a social enterprise managed?
- How is a social enterprise funded?