



LEARNING MATERIALS for Vocational Mentors in Creative Work

Unit 6: Entrepreneurship

Partner name: ARTeria – www.fundacja-arteria.org

1. **USING METAPHORIS**

Exercise about using images as metaphors to represent feelings and compare this with the ideas of business in the future. This exercise is an opportunity to discuss the power of positive thoughts and images in keeping motivated and enthusiastic about future possibilities

(U6M1_USING_METAPHORIS.pdf)

2. **THE RECIPE FOR SUCCESS**

Description of the exercise about defining key ingredients for being successful in business in general

(U6M2_THE_RECIPE_FOR_SUCCESS.pdf)

3. **Evidence for THE RECIPE FOR SUCCESS exercise**

(U6M3_Evidence_for_THE_RECIPE_FOR_SUCCESS.pdf)

4. **QUICK QUIZ**

Description of quick fun quiz about starting up in business

(U6M4_QUICK QUIZ.pdf)

5. **Exercise to QUICK QUIZ**

(U6M5_Exercise_to_QUICK QUIZ.pdf)

6. **MY FANTASY BUSINESS**

Exercise about visualisation the ideal business

(U6M6_MY_FANTASY_BUSINESS.pdf)