



Module: **DELIVER ENTERPRISE SUPPORT** **Unit 6: Entrepreneurship**

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My Fantasy Business...

Ask participants to visualise their ideal business and to see as much detail as possible – not thinking of any constraints or difficulties in reality. Ask them to write down the vision using words, pictures, quotes, cut outs from magazines etc. Ask them to imagine that there are no constraints or barriers for them in terms of time, money, age, health, status, ties, skills – they have to ignore any thoughts or feelings of constraints in their lives for the next few minutes!

The participants could draw pictures or write words, whatever makes the fantasy most descriptive.

REFLECTIONS FOR THIS FANTASY EXERCISE to group discussion:

- What were your thoughts, feelings, reactions to doing the exercise?
- What does the fantasy description show about what you value or aspire to in business?
- What are the differences between your fantasy and your reality?
- How much of the fantasy is achievable – If you can't have it all now can you have some of it?
- What are the barriers to your achieving some parts of your fantasy and how might you overcome these?

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