



Module: DELIVER ENTERPRISE SUPPORT Unit 6: Entrepreneurship

Partner name: ARTeria – www.fundacja-arteria.org

www.talentmatchingeurope.com

#TalentMatching

fb/twitter @aspire2createEU

G+/YouTube +TalentMatching

THE RECIPE FOR SUCCESS

Engage participants in a discussion about what they think are the key ingredients for being successful in business in general. Following the discussion, encourage participants to complete 'the evidence table' (→U6M3_Evidence for THE RECIPE FOR SUCCESS) by listing each ingredient and writing down evidence that shows they have this ingredient and if it is missing, what they could do to bring in this ingredient.

DO YOU HAVE THE KEY INGREDIENTS?

How many of the key ingredients to starting and running a successful business do you have now? How could you develop the ones that you think are missing?

PASSION – enthusiasm, excitement about your business idea or about the idea of working for yourself in general

SELF AWARENESS – knowing yourself, understanding your strengths and weaknesses

PRIORITISING – knowing what's most important for the business, what needs to get done first

MOTIVATION – the drive to work for yourself and understanding why you want to start a business

AIMING HIGH – thinking about your goals, wanting to achieve in your business and having high aspirations for yourself

COMMITMENT AND PERSISTENCE – keeping going even when the going gets tough

SELF BELIEF – believing in yourself and your idea at all times, even when others don't

CREATIVITY – thinking differently, problem solving and putting new ideas together to start a new business

SPOTTING OPPORTUNITIES – seeing things differently, keeping your eyes open for new chances in business

The Talent Matching Europe Project has been co-funded with support from the European Union. The project publications and communications reflect the views only of the author/s, and the Commission cannot be held responsible for any use which may be made of the information contained therein.