



Module:

ENGAGE CREATIVE YOUNG PEOPLE

Unit 5: Creativity and changing mind sets

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MIND MAP AND IDEAS GENEATION

Draw your own mind map based on the ideas you would like to generate about your journey of change or business ideas!

Drawing a mind map is a good way to express the ideas. It's important to remember about some tips:

- Use key words, or wherever possible images
- Start from the centre of the page - make the centre a clear and strong visual image that depicts the general theme of the map
- Create sub-centres for sub-themes.
- Put key words on lines, this reinforces the structure
- Use colour to depict themes, associations and to make things stand out (anything that stands out on the page will stand out in your mind)
- Use pictures or images
- Use arrows, icons or other visual aids to show links between different elements
- Put ideas down as they occur, wherever they fit. Don't judge or hold back

For free online version you can use <https://www.mindmup.com/>

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