

## TRAINING PLAN – UNIT 3 Title: Desirable skills and attitudes

Partner name: ARTeria – [www.fundacja-arteria.org](http://www.fundacja-arteria.org)

Country: **Poland**

Training activity description	EQF level	Learning Outcome	Learning hours	For Reference: Learning materials
<p><b>Module: Deliver Enterprise Support</b></p> <p>This unit is focused on defining desirable skills, attitudes and understanding in the context of financial and business effectiveness for running vocational activities in the CCI's. It also focuses on being aware of personal opportunities and barriers.</p> <p>This material can be used by <b>vocational mentors</b> and <b>mentees</b>.</p> <p>Learning outcomes achieved:</p> <ol style="list-style-type: none"> <li>1. Awareness of current examples of presenting, showcasing, promoting and distributing creative and cultural products and services for business and consumer markets on physical and digital platforms and related markets, regionally and internationally. Know how to appraise these in consideration of</li> </ol>	L4	LO4  LO3 +LO4	8 (direct) + 6 (self-directed)	<ol style="list-style-type: none"> <li>1. <b>Wheel of skills – description of the exercise</b> Description of the exercise (U3M1_Wheel of skills.pdf)</li> <li>2. <b>Desirable skills and attitudes</b> List of desirable skills and attitudes for the Wheel of skills exercise (U3M2_Desirable skills and attitudes.pdf)</li> <li>3. <b>Wheel drawing</b> Drawing of the wheel for Wheel of skills exercise (U3M3_Wheel drawing.pdf)</li> <li>4. <b>BALLOON exercise</b> Description of the exercise (U3M4_BALLOON.pdf)</li> <li>5. <b>Balloon drawing</b> Drawing of the balloon for the BALLOON exercise (U3M5_Balloon drawing.jpg)</li> </ol>

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<p>purpose, content, context and effectiveness.</p> <p>2. Awareness of opportunities to demonstrate talent, skills and knowledge through competitions, festivals, commissions and calls for talent. Be aware of how to support people through the process of sourcing, preparing and delivering applications for these types of opportunities.</p> <p><b>Tips for trainers:</b> stay updated with current promotional trends, especially in social and digital media</p> <p>This unit is for individual activities.</p> <p><b>Workshop Leader: Wenancjusz Ochmann</b></p>				
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