

TRAINING PLAN – UNIT 1 Title: Creative Project Canvas

Partner name: MuLab – www.mulab.it

Country: Italy

| Training activity description | EQF level | Learning Outcome | Learning hours | For Reference: Learning materials |
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| <p>Module:</p> <p>SELF-EMPLOYMENT IN THE CREATIVE INDUSTRIES: Delivering Enterprise Support for the Creative and Cultural Sector</p> <p>The unit is an introduction to the themes of creative entrepreneurship. It covers the understanding of concepts, models and business approaches and also knowledge and practical application of an open source business planning model useful for designing, evaluating and guiding the realisation of the business from an entrepreneurial idea. The Creative Project Canvas is a useful tool for the Vocational Mentor in advising a Mentee in the design and evaluation as well as a guide in the guidance or realisation of entrepreneurial ideas.</p> | L 4 | LO2 LO4 | 6 (direct group learning) + 6 (self-directed individual learning) | <p>1. Workshops Rationale This file explains the reason of the use of the tools (01.01.mulab_unit1_CPC_Rationale /file PDF)</p> <p>2. Creative Project Canvas Workshop Photos These are photos from the workshop organized by Mulab in Italy, illustrating the action (01.02.mulab_unit1_pics.pdf)</p> <hr/> <p>Reference Material</p> <p>3. Creative Project Canvas Template This Canvas is the tool used by the TM Italian Team to generate the project related to a Mentoring Event in Rome. http://breakinthedesk.eu/wp-content/uploads/2016/03/BreakintheDesk_CreativeProjectCanvas.zip (01.03.mulab_unit1_Web Link / file PDF)</p> <p>4. Creative Project Canvas Handbook The Handbook is the support used</p> |

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| <p>The final product is the design and delivering of a “Mentoring Event” in Rome, and through this real project, the identified Learning Outcomes achieved.</p> <p>The “Creative Project Canvas” supports all the phases, from design to delivery.</p> <p>TIPS for the trainer: Use a “real” activity to do during the Unit.</p> <p>Workshop Leader: Dr. Claudia Matera</p> | | | | <p>http://breakinthedesk.eu/wp-content/uploads/2017/06/handbook_Bitd.pdf (01.04.mulab_unit1_Web Link / file PDF)</p> <p>5. Creative Project Canvas Video This video is from the “BreakingTheDesk” project https://youtu.be/IK--1rcLgyE?list=PLZJ28rF4qNBv78HL7k-x83yOUE3a82f-E (01.05.mulab_unit1_Youtube Link / file Video)</p> |
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