



LEARNING MATERIALS for Vocational Mentors in Creative Work

Unit 7

Partner name: NGO PROSTOR PLUS

Project: We know how

Project We know how is slowly becoming the traditional program of the Centre for Technical Culture of Rijeka, which is implemented in partnership with numerous associates with financial support from the Ministry of Social Policy and Youth.

The team of experts has developed three modules for this year's generation of participants - (1) Social Entrepreneurship and Business Plan, (2) EU Academy and (3) Presentation of Business Idea.

On the module Social Entrepreneurship and Business Plan, young people will, through 40 school hours with the expert guidance of certified trainers, develop business ideas that meet the principles of social entrepreneurship. They will then independently or in pair write business plans that will be evaluated by experts.

Given that large funds from European funds are devoted to the development of social entrepreneurship, young people will also go through education for writing and implementing EU projects in the EU academy for 40 school hours. They will then use the acquired knowledge to develop project ideas and write project proposals, which will also be evaluated by project managers with long-standing experience in practice.

The last module, Presentation of Business Idea will enable 40 students to acquire all the knowledge that partners consider important for presenting business ideas - from communication and presentation skills to visual identity development for the business idea and the creation and maintenance of the Internet site for the same.

Last year's generation of the participants had excellent results - 21 young people are hired, and a business idea has been launched.

Education is completely free of charge for all participants, and the 3 best participants get an opportunity to get acquainted with the example of good practice of social entrepreneurship in the Italian region of Veneto where they will go on a study trip.

Partners will initiate an online social counselling forum through the project, and we will start this busy story with the Youth in Entrepreneurship Forum, which will deal with social entrepreneurship this year.