

LEARNING MATERIALS for Vocational Mentors in Creative Work

Unit 6

Partner name: NGO PROSTOR PLUS

Project: CLERicon

Presented projects of CLERicon (<http://www.step.uniri.hr/portfolio/eriecon-mreza-regionalnih-innovativnih-sekcija-srednje-europe/>) and conversation with users (CLERicon)

The six-month program of support and development of the idea and its commercialization in CERIECON Play Park Rijeka is aimed at those who do not yet have a established company, but are thinking about starting a new business with their potential partners, those who have recently founded a start-up company and are still looking for a sustainable business model and young companies up to five years of age who already do business but want to be even more successful, grow faster and with their ideas to conquer new markets and customers.

The six-month structured program of specialized workshops and training can be tailored to participants and teams of different profiles, knowledge and stages of ideas development, and a team of experienced professionals, business advisors, helps users to implement the idea into the work, materialize their ideas, and faster and more successfully overcome obstacles on their way to customers, markets and their own business. Business space, stable internet connection and creative environment ensure productive work in a pleasant atmosphere at any time of the day (or night).

Of the 12 participants attended two participants, with six months of business support and the possibility of using a common business space, have the opportunity to develop an idea for five days at the CERIECON Play Park in Stuttgart in an international environment.

In addition to the six-month program, there is CERIEcon Idea Generation Lab, a two-day workshop for creating, testing and prototyping social and market problems and ideas that are being addressed. Participation in the workshop enables the development of ideas participation in CERIECON Playparka Rijeka program.