



Module:

ENGAGE CREATIVE YOUNG PEOPLE

Unit 5: Creativity and changing mind sets

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INNOVATION CARDS

Combining Ideas Exercise

The purpose of this exercise is to help you think outside the box and make connections between items and things that are not traditionally connected with one another. This can be a group exercise - it works better with groups, but could be done by individuals too (it helps also in creative thinking in one-to-one sessions). Materials needed for this exercise:

- Various items or alternatively you can provide the learners with pictures of items on a piece of paper (like hat, doll, clock, pot, telephone, pencil, shoe, spoon, etc.)
- Pens and paper for making notes

Place your items on a table in the middle of the room (or give them the pictures). Divide people into smaller groups of 3-6 and make them choose up to 4 items from the table. Using the 4 items they have chosen, their task is to think of a totally new product/service or business idea by combining the different images on the page.

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Give the groups or individuals 10-15 minutes to think about the task. They should then present their results to the rest of the groups. Have a discussion at the end. The purpose of this exercise is to help people think outside the box and make connections between items and things that are not traditionally connected with one another. When the group or a person is forced to make these connections, they are thinking creatively.